

TRAINING PROGRAMME

DISTANCE COLLECTIVE TRAINING IN A “MOOC” FORMAT ON PACKAGING AND LABELLING.

DATES:	9 TH OF OCTOBER – 23 RD OF OCTOBER 2025
TARGET AUDIENCE:	<ul style="list-style-type: none"> ▪ Entrepreneurs and managers of small and medium-sized agri-food enterprises (SMEs) ▪ Aspiring entrepreneurs looking to launch a product on the market ▪ Entrepreneurs from Innovation Sessions seeking to deepen their knowledge ▪ Marketing, production, or quality managers within agri-food organisations
TRAINERS:	MARK TUTU SARPONG, PHD, ZIPPY SHIYOYA, VIERKA BARICICOVA, PHD
COURSE:	To be shared once your registration is confirmed.

WEBINAR 1: Introduction to Packaging, Materials and Sustainability	
Webinar Session (Zoom) *	
9th of October 2025 WEBINAR SESSION 1	<ul style="list-style-type: none"> ▪ Thursday, 9th October, 2025 ▪ Time: 09:00 AM GMT +00 ▪ Duration: 90 minutes (Zoom Webinar Session) <ul style="list-style-type: none"> ○ Definition and functions of packaging across the supply chain ○ Trends and innovations in agri-food packaging (including consumer preferences) ○ Traditional materials and eco-friendly alternatives ○ Environmental impact and recyclability of packaging ○ Economic analysis of packaging choices: cost-performance trade-offs for SMEs ○ Case studies of entrepreneurs who succeeded in exporting thanks to effective packaging and agri-food businesses that adopted sustainable solutions ▪ Link to register: <i>to be communicated later</i>
WEBINAR 2: Regulations and Compliance	
Webinar Session (Zoom)	
16th of October 2025 WEBINAR SESSION 2	<ul style="list-style-type: none"> ▪ Thursday, 16th October, 2025 ▪ Time: 09:00 AM GMT +00 ▪ Duration: 90 minutes (Zoom Webinar session) <ul style="list-style-type: none"> ○ Mandatory information on labels (nutrition, allergens, traceability) and practical tools for compliance ○ Local and international standards (Codex Alimentarius, EU, FDA, UNECE, etc.) ○ Certifications and quality labels ▪ Link to register: <i>to be communicated later</i>

Asynchronous Activities	
Module 1 and 2 - Activities to complete on your own	
9 th to 15 th October 2025	<ul style="list-style-type: none"> ▪ Activity 1: Read the PPTs and other reading materials for Modules 1 &2 <ul style="list-style-type: none"> ○ Duration of the activity (Approximately 3 hours) ○ Due date (15th of October 2025) ▪ Activity 2: Attempt and complete reflective works, and the End of Module Quizz <ul style="list-style-type: none"> ○ Duration of the activity (Approximately 3 hours) ○ Due date (15th of October 2025)
Module 3 - Activities to complete on your own	
16 th October to 23 rd October	<ul style="list-style-type: none"> ▪ Activity 1: Read the PPTs and other reading materials for Modules 3 <ul style="list-style-type: none"> ○ Duration of the activity (Approximately 3 hours) ○ Due date (22nd of October 2025) ▪ Activity 2: Attempt and complete all reflective exercises <ul style="list-style-type: none"> ○ Duration of the activity (Approximately 3 hours) ○ Due date: (22nd of October 2025) ▪ Activity 3: Take the final certification test and pass with a minimum of 70% to get your certificate <ul style="list-style-type: none"> ○ Duration of the activity (1 hour 30 minutes) ○ Due date (22nd of October 2025)

** The Zoom link will be shared with you before each session. To confirm your participation, you will have to register for each session separately.*

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